

Application Form

138210 - 1400

This contract is entered between Indexport Messe Frankfurt S.A hereinafter called "The Organizer" and "The Exhibitor", upon the specific terms and conditions stated on pages 2 and 3, signed as evidence of consent and acceptance.

To be completed by the Organizer

Customer N°	Booth N°
Participant N°	Space sqm

I. Company name & address

Company (please write the name exactly as you want it to appear in the printed material)

Street

Zip/ Postal Code City Country

Telephone (Country Code/ City Code/ Number) Fax

E-mail Homepage

II. Invoicing Data and Mail Adress

Company Beginning of Commercial Activities Date

Street

Zip/ Postal Code City Country

Telephone (Country Code/ City Code/ Number) Fax

E-mail Name and Position of Legal Representative

III. The company is a member of the following professional associations

IV. Type of Company (check all apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> 4.1 Manufacturer | <input type="checkbox"/> 4.2 Importer | <input type="checkbox"/> 4.3 Trader |
| <input type="checkbox"/> 4.4 Specialized Editorial | <input type="checkbox"/> 4.5 Association / Professional Institution | <input type="checkbox"/> 4.6 Distributor |
| <input type="checkbox"/> 4.7 Service lender | | |

V. Booth requested

Stand Size: Width x Depth = Area

Space (minimum 12 sqm) ___ m x ___ m = ___ sqm x USD 235 / sqm = USD _____

Basic furniture package per sqm ___ sqm x USD 40 / sqm = USD _____

(Walls, carpet, company sign, 1 desk, 3 chairs, 1 lockable cabinet, halogen lamps 1 for every 3 sqm, 1 socket)

Obligatory Registration Fee* Number of participating companies ___ x USD 220 / company = USD _____

*Each sub. Exhibitor is subject to a separate registration fee

VAT 21% = USD _____

Total USD _____

Observations _____

VI. Form of Payment

Total Payment USD _____ Advanced Payment (50 %) USD _____ 1 Installment USD _____

Prices do not include taxes (VAT 21%)

VIII. Product group categorization

Next indicate the groups of products reached by the activity of the company

- | | | |
|--|--|---|
| <input type="checkbox"/> 1. Perfumes and fragrances | <input type="checkbox"/> 7. Professional training schools | <input type="checkbox"/> 12. Specialized presse |
| <input type="checkbox"/> 2. Face cosmetics | <input type="checkbox"/> 8. Manicure, pedicure and hair styling products and tools | <input type="checkbox"/> 13. Packaging |
| <input type="checkbox"/> 3. Capillary cosmetics | <input type="checkbox"/> 9. Accesories | <input type="checkbox"/> 14. Raw Material |
| <input type="checkbox"/> 4. Body cosmetics | <input type="checkbox"/> 10. Oral and dental care | <input type="checkbox"/> 15. Technologies and Service |
| <input type="checkbox"/> 5. Face, body and hair treatments | <input type="checkbox"/> 11. Spa | <input type="checkbox"/> 16. Associations |
| <input type="checkbox"/> 6. Jewelry and imitation jewelry | | <input type="checkbox"/> 17. Software |

Specific Terms and Conditions

1. Organizers:

Indexport Messe Frankfurt S.A.
Luis M. Campos 1061 5th. Floor
C1426BOI Ciudad de Buenos Aires - Argentina
Tel.: +54 11 4514 1400
Fax: +54 11 4514 1404
e-mail: cosmesur@indexport.com.ar
Web: www.cosmesur.com.ar

2. Location

La Rural Exhibition Center
Juncal 4431 Ciudad de Buenos Aires
Argentina
Tel.: +54 11 4777 5516/17
e-mail: info@larural.com.ar

3. Date of the Event

From October 2nd to October 4th, 2010

4. Registration and Confirmation.

The applications to participate must be presented in the official form, correctly filled in, signed and sealed by the company.

The application acceptance shall be confirmed in writing by the Organizer after having received a deposit amounting to the 50% of the total sum.

The Organizer shall send the confirmation of the location of the required Booth, once they have been allocated.

4.1 Exhibitors shall be totally responsible for the obtaining of visas and customs clearance for their staff, agents, products or services and in no event shall there be any claim for damages or otherwise against the Organizer in respect of any loss or expense relating thereto. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way. The Exhibitor shall hold the Organizer safe and harmless from all loss or damage suffered by or arising from out of any act or default of any servant, agent, employee or subcontractor of the Exhibitor.

5. Terms of Payment.

The Organizer shall send the Exhibitor an invoice for the 50% to the amount for participation. The Exhibitor shall pay off the total sum in due time and form. The deadline for the last invoice cannot go beyond September 2nd, 2010. Should these terms not be respected, the organizer shall be entitled to cancel the Exhibitor's participation.

6. Payment Forms

Please issue a check to the order of Indexport Messe Frankfurt S.A.. Payment shall be made at our offices, located at Luis Maria Campos 1061 - 5th Floor – City of Buenos Aires. Otherwise, collection charges are to be paid by the Exhibitor.

Beneficiary Bank: HSBC BANK ARGENTINA S.A.
Address: Av. Cabildo 1802 - Buenos Aires - Argentina
Swift Code: BAC0ARBA
Current Account Number: 612-320410-1
Beneficiary: INDEXPORTE MESSE FRANKFURT S.A.
Address: Luis Maria Campos 1061 5th. Floor
Intermediary Bank: HSBC BANK USA-NEW YORK-USA
Account Number: 0000302066
Swift Code: ABA 021001088

7. Catalogue entry.

Information from points 1 and 4 from the front page will be used as your official catalogue entry in case we do not receive the catalogue entry form from the Exhibitor's manual.

8. Cancellation.

Should the Exhibitor decide to cancel his participation or change the size/location of his booth, the Organizer will confirm whether such cancellation or modification is accepted.

The Exhibitor shall notify with certainty to the Organizer her/his decision to cancel his/her participation at least 3 months prior to the beginning of the fair. In this case, the Exhibitor shall pay a fine amounting to 50% of the total sum corresponding to the space hired. The Exhibitor shall pay the 100% of the hired surface if the cancellation occurs within 3 months prior to the event.

The Organizer reserves the right to cancel or defer the event as well as the right to modify its duration or its opening hours. This shall not entitle the Exhibitor to claim any compensation whatsoever from the Organizer. In case the event is completely cancelled, the amounts paid for the hiring of space shall be reimbursed.

In case the event is deferred or its duration modified, this agreement shall be considered valid for the new period; no right of revocation shall derive from the deferment of the event or a modification of its duration or opening hours.

If the fair should be interrupted after its opening owing to events not dependent on the Organizer's disposal power, the right to rescind the contract or to claim a right of compensation shall be excluded. The same shall be applicable in case the Organizer is forced by force major or by reasons beyond the Organizer's control to close or evacuate temporarily or definitely some areas or the entire surface of the exposition. These provisions also include restriction of use of the surface allocated for the booth or the access to the booth. If such restrictions are due to sanitation, restructuring or to provisions and conditions imposed by the municipal, provincial or national authorities. In this case, the Organizer shall try to find a substitutive solution not recognizing any legal obligation.

9. Delivery of the Exhibitor's Manual.

As from the day you receive the exhibitor's guide, you will have 30 days to fill it out and send it to the Organizer's office, according to each form due date. Organizer's office, according to each form due date. Otherwise, the publication of your company's name on the fair's brochures and signs may be compromised.

If the booth contract is subscribed two months before the exhibition's opening, the Exhibitor's Manual should be handed in upon subscription of the contract. The manual must be filled out and handed in to the account manager.

10. Exhibitors.

National and international manufacturers, agents, importers, exporters, institutions and companies rendering services related to this industry may take part in the fair.

11. General Provisions.

These regulations must be met obligatorily. The Organizer Committee, hereinafter called Organizer, is empowered to prohibit or close down those booth which do not meet these provisions, not arising any compensatory obligation whatsoever from this decision, and to fine the Exhibitor for non-compliance of regulations and / or annexes. The Exhibitor shall be responsible for any deterioration that might occur in his/her booth area or within the premises caused by her/his personnel or by third parties hired by such personnel or by the Exhibitor during the put up period, the exposition and the dismantling period.

12. Admission to participate.

12.1 Admission shall be based on enrollment. The reception of the enrollment application does not imply acceptance to the applying company, its products, or a determined location. The booth location, dimensions and free fronts shall be determined by the Organizer considering the Exhibitor's needs. The Organizer is fully entitled to refuse admission to any application without obligation to indicate the reasons, their decision being unappeasable.

12.2 The Organizer reserves the right to relocate the sites reserved in presence of sufficient technical reasons.

12.3 If the Exhibitor decides to change the surface requested in the corresponding application, the Exhibitor will lose the place assigned, and will be entitled to ask for a new location according to the availability at the moment of the request.

13. Participation Costs.

13.1 Terms of Payment.

The Organizers shall send the Exhibitor an invoice for the total sum or the installments agreed. The Exhibitor shall pay off the remaining sums in due time and form. The deadline for the last invoice cannot go beyond September 2nd, 2010. Failure to comply with this can result in the Exhibitor's participation being cancelled by the Organizers.

13.2 The following services are included in the participation price:

- Utilization of booth, pursuant to the booth regulations.
- General lighting.
- Daily general cleaning of the fair's premises.
- Identifying standardized signs.
- Exhibitor's credentials.
- Invitations for clients.
- Appearance in the exhibitors' catalogue.
- General security service.

13.3 Non-occupation.

The Exhibitor's resignation to occupy the space requested or assigned and the non-occupation of the stand by the exhibitor entitles the Organizer to cancel exhibitor's condition and the right to the booth with total loss of the sums payed by the exhibitor. In this case the Organizer shall be intitled to use the space in whatever form it considers convenient to the general interests of Cosmesur Beautyworld.

13.4 Cession.

The Exhibitor is not allowed to cede, share, sell, rent, donate or transfer her/his booth or part of it, unless expressly authorized in writing by the Organizer.

15. Exhibitor's Duties.

15.1 Insurance.

The Organizer and Cosmesur Beautyworld do not assume responsibility for damages suffered by the Exhibitor, her/his personnel, her/his property or third parties during their stay at the Exposition. No compensation whatsoever shall be recognized for robbery, theft, fire, lightning, tempest, explosion, accident, damage to third parties or property, sabotage, or any other damage whatever its origin. The Exhibitor shall be the sole liable party to third parties or to her/his own personnel.

15.2 For this reason, the Exhibitor must take out a third-party insurance and an all-risk insurance from September 30th, 2010 to October 5th, 2010 included.

15.3 All staff performing any tasks on behalf of Exhibitors must be covered by insurance, as specified in the Industrial Accident Law No. 24.557, as amended.

15.4 Safety.

The Exhibitors must install within their booth a 5kg triclass chemical-powder fire extinguisher every 24m² or fraction. The extinguisher shall be located in a visible place and the personnel must be familiarized with its use in order to act quickly an effectively, if circumstances so demand it. In case of a fire focus, the Exhibitor shall immediately notify the administration about it and avoid the fire propagation with the extinguisher and the withdrawal of products close to the fire focus. It is important that the satnd personnel be trained in the use of the extinguisher to act fast and effectively if circumstances so demand it monitored and controlled by an operator.

15.5 Every working machine should be constantly supervised and monitored by an operator. The Organizer shall have the right to forbid machinery functioning in case of potential fire risk, irregularities or excessive noises which disturb the smooth functioning of Cosmesur Beautyworld.

15.6 The Exhibitor shall be liable for personal and / or material damages caused by her/his personnel or machinery within or outside the booth. The C.E. is entitled to establish working periods for machines and equipment and to prohibit the functioning of such equipment.

The Exhibitor shall return to the Organizer the hired space in the same conditions s/he received it. If deteriorations were found the organizer shall repair them at the Exhibitor's expenses.

15.7 Cleaning.

Exhibitors must keep their booth perfectly clean during the opening hours.

Under no circumstances will refuse be thrown in the aisles. If the Exhibitor wants to hire an additional cleaning service, he must contact the Organizer.

15.8 Customer Service at the Booth.

The Exhibitor must provide personnel to serve the public during the Exposition opening hours.

15.9 Machines and products are not allowed to be moved or relocated during the opening hours. Likewise, booth building or maintenance procedures are not allowed in such hours.

16 Prohibited Activities / Safety Rules.

16.1 Firework and explosions are absolutely prohibited within and outside the pavilions. Spraying of cellulose paintings on any kind of object within the premises is also completely forbidden. It is not allowed to store or exhibit hazardous, flammable, explosive or unhealthy substances that might give off nasty smell or that could disturb the public or other exhibitors.

16.2 Spark producing tools such as arc welding equipment, autogenously welding equipment, cutting disk and gas welding torches among others are completely prohibited. During the put up and dismantling processes no material or tool that may obstruct the way shall be left on the corridors.

16.3 Under no circumstances will evacuation paths (emergency exits), luminous signs, fire extinguishers, fireplugs, indicators and other protection equipment be covered.

17. Security.

Cosmesur Beautyworld shall provide personnel for general security but is not liable for thefts and robberies. While the Exposition is closed to the public nobody will be allowed to stay in the premises except for the aforementioned security guards. If the Exhibitor wants to hire an additional cleaning service, he must contact the Organizer.

18. Publicity and Promotion.

18.1 Outside their booth Exhibitors are not allowed to perform publicity or promotion activities neither personally nor by hired people, to put up luminous signs or sound equipment (radios, television sets, loudspeakers, audiovisual sets, etc.). Within their booth exhibitors shall be allowed to exhibit and distribute leaflets and catalogues dealing exclusively with elements of their own production, distribution or representation. Video equipments and similar elements will be allowed if authorized by the Organizer. The promotion or publicity of products and / or services belonging to companies that are not Exhibitors in this event is absolutely forbidden.

18.2 The following publicity is not allowed in booth:

- Publicity containing ideologies or political messages.
- Publicity that disturbs other exhibitors; e.g.: by acoustic or optic irritation.
- Publicity that causes congestions in the halls.
- Publicity that includes animal life as a decorative object.
- Publicity including other companies' name.
- Publicity of other fairs.
- Publicity that violate official instructions or directions.

19. Gifts to the public.

Exhibitors will be allowed to offer gifts to the public upon the following conditions:

- Gifts cannot include publicity of third parties.
- Gifts shall be handed over avoiding discriminations congestions and / or disorder.
- Exhibitors shall suspend the handing over every time the Organizer considers it convenient.

20. Licenses and Trade Names.

The person in charge of booth will have to permanently tell on the necessary documentation that it endorses the manufacture, distribution and representativeness of the products that are exposed, present marks that are mentioned in the banners, script writing and other communications in the booth. The Organizer reserves the right to require this documentation whenever he considers it is necessary.

The nonfulfillment of this norm authorizes to the Organizer to the retirement and/or kidnapping of this material and also the Organizer will evaluate if the exhibitor can continue participating or not in the exhibition.

All those distributing or trader companies will not be able to exhibit products within their booth with marks that they are not own, excepting that they are exclusive representing of this mark for which they will have to credit this representation in writing. They do will be able to exhibit products with nonown mark if the original manufacturer of this product is present as Exhibitor in the and they are properly authorized for such aim.

21. Products

21.1 During the event the booth must be supplied with products that must be registered and authorized for exhibition. During that period the products must not be moved or substituted by others in the booth. During the opening hours the products cannot be covered.

21.2 The merchandise will be allowed to be removed from the premises only with the previous authorization of the Organizer.

22. Image and Sound Recording

22.1 All kind of images or sound recordings of displays (including outlines) at the Exposition and /or booth are forbidden. In case of violation to this article the Organizer is authorized to confiscate the material.

22.2 There are photographers. authorized by the Organizer in all the areas of the fair. If the Exhibitor wants photographs taken by his own photographer s/he shall request such petition to the Organizer at least three weeks prior to the beginning of the fair.

22.3 The Exhibitor may carry out a practical demonstration as long as it has been previously approved by the Organizer. It will also comply with the provisions set forth in Law N° 19587 related to Labor Hygiene and Safety and its corresponding regulatory decree N° 351/ 79.

The Organizer may establish the practical demonstrations' schedules.

The Organizer shall be entitled to interrupt and/or ban said demonstrations if it deems them dangerous, irritating or excessively noisy and disturb the normal development of Cosmesur Beautyworld.

- The Exhibitors generating residue must dispose of said residue in the containers destined to such purpose.

- The Exhibitors shall not have any kind of fuel, flammable or explosive substances in their booths.

- Practical demonstrations must be organized in such a way to avoid discrimination, excessive crowds or disorder thus avoiding lines that may occupy the fair's common areas.

22.4 The only audio allowed is the normal sound of the machines or equipment, which can also be limited or banned by the Organizer, should it deem it excessive (up to 60 dB).

23. Expulsion of the Exhibitor.

The Organizer Committee is entitled to forbid the offer of products and services or presentations if these were not legal and expulse the Exhibitor from this and future fairs. The Organizer Committee does not bear the obligation to check its correct decision to expulse the Exhibitor.